

Justin Kang

3D Character Artist



I'm a dynamic graphic designer adept at leveraging various design skills to accomplish projects with excellence. My work ethos embodies passion and teamwork, aligning seamlessly with the company's objectives.

Experience

09/2019 - Present
Irvine, CA

Lead Graphic Designer at Topgreener Inc

- Produced in-depth product videos showcasing key features using Blender 3D software.
- Crafted user interfaces and experiences for Topgreener's primary website and two affiliated company sites, totaling over 100 pages.
- Produced multiple engaging videos for Amazon seller platforms aimed at attracting and informing customers about product usability.
- Led the team in creating marketing collateral, including brochures, catalogs, logos, and product launch materials. Also contributed to packaging and product image design.
- Presented color schemes and image concepts for the new brand.
- Achieved or surpassed company sales targets through collaborative efforts with managers, web developers, and team members to effectively market our products.

08/2016 - 09/2019
Brea, CA

Lead Graphic Designer at The one design

- Developed numerous websites for diverse companies and crafted a variety of promotional materials including brochures, business cards, postcards, logos, and t-shirts tailored to clients' preferences. Additionally, captured enticing food photography and designed appealing menu pages.

07/2014 - 07/2016
Buena Park, CA

Graphic Designer at Supply Inc

- Engaged with clients to understand their preferences and curated the most compelling images to meet their needs. Designed a range of items including websites, videos, restaurant menus, and various brochures, ensuring alignment with customer preferences and expectations.

05/2011 - 12/2013
Vernon, CA

Graphic Designer at Crover Inc

- Crafted web pages for multiple marketing initiatives utilizing platforms like Amazon, eBay, Magento, Network Solution, and GoDaddy. Additionally, created package designs, newspaper and TV advertisements, flyers, brochures, and other promotional materials.

08/2004 - 02/2008
South Korea

3D Character & Environment Artist at NHN Inc

- Contributed to various online sports game projects, including "Golf King" and "Drift City," by handling tasks such as prop management, environment modeling, texturing, and car modeling and texturing, respectively. Additionally, participated in the development of a new 3D action real-time strategy online game called "Acid Dragon," focusing on character modeling and animation.

Education

Game Art School at Choong Ang Art / South Korea
Art and Croquis Course at NHN Inc / South Korea
Bachelor of Computer Science Degree at
Hankyoung National University / South Korea

Personal Info

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Website
www.justink.art

Skills

3D
Hard Surface Modeling
Creature Modeling
Character Sculpting
Environment Modeling
Retopology
Texturing
Rigging
Rendering

2D
Concept Art for storyboard
Marketing Material Design
Motion graphic Design
Filming / Video editing
Photoshoot
Drawing
Painting
Coding

Software

3D
Zbrush
Maya
3DS Max
Blender 3D
Unreal Engine
Substance Painter
Marvelous Designer
Marmoset Toolbag
Mari
XNormal

2D
Photoshop
Illustrator
Adobe XD
Figma
Indesign
After effect
Premiere
HTML

February 22, 2024

Dear Sir/Madam,

I am writing to wholeheartedly recommend Justin Kang, a gifted graphic designer whose tenure with Topgreener, Inc. for nearly five years has been marked by unwavering commitment, exceptional skill, and an inspiring work ethic.

Justin's deep understanding of our product suite and his ability to manifest this knowledge into visually compelling graphics and videos have significantly contributed to our success. His work not only captures the essence of our brand but also resonates profoundly with our clientele. His adeptness with a variety of design software is matched by his eagerness to stay abreast of the latest advancements in his field, consistently expanding his expertise through diligent research and practice.

Moreover, Justin's work ethic is truly commendable. He invests time beyond office hours to refine his skills, explore new software, and diversify his portfolio—demonstrating a level of dedication that is rare and invaluable. His drive to excel does not go unnoticed and has set a standard of excellence within our creative team.

One of Justin's most admirable qualities is his approach to collaboration and feedback. His ability to deliver high-quality work consistently on time makes him an exceedingly reliable member of our team. His openness to feedback and capacity for rapid implementation of changes are indicative of a professional who is not only talented but also deeply committed to continuous improvement.

I am confident that Justin's first draft, often exceptional in its execution, is a precursor to the outstanding contributions he is destined to make to the field of graphic design. His potential is boundless, and his future is undeniably bright. I have no reservations in stating that Justin will be an asset to any team fortunate enough to work with him.

Please feel free to contact me should you require further information or a more detailed account of Justin's achievements and contributions.

Warm regards,



Keilani Holton

Marketing Manager
Topgreener, Inc.
(808) 392-8119

May 1, 2024

Dear Hiring Manager,

I am writing to highly recommend Mr. Justin Kang for the lead designer position at Playstation Global. As the Technical Director of Top Greener, Inc., I have had the privilege of working closely with Justin for the past five years, during which time he has consistently demonstrated exceptional talent, dedication, and professionalism.

Justin possesses an impressive skill set in design, particularly in Maya, 3DS Max, Zbrush, Blender 3D, and various other software applications. His ability to translate written information about our products into captivating visual content is truly remarkable. Justin has a keen eye for detail and consistently delivers high-quality still images and videos for our website, trade show materials, brochures, catalogues, and social media platforms. His work not only accurately showcases our products but also effectively communicates complex installation processes to our audience.

Beyond his technical proficiency, Justin is a warm, engaging individual who excels in teamwork and leadership. He is always willing to share his knowledge with others, mentor junior team members, and lead by example. Justin's positive attitude, strong work ethic, and willingness to learn make him a valuable asset to any team.

In conclusion, I wholeheartedly endorse Justin Kang for the lead designer position. His combination of technical expertise, creativity, and interpersonal skills makes him an ideal candidate for the role. If you require any further information or have any questions, please do not hesitate to contact me at 213-709-8549 or hung@topgreener.com.

Thank you for considering Justin Kang for this opportunity. I am confident that he will exceed your expectations and make significant contributions to your company.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hung Ly', written in a cursive style.

Hung Ly
Technical Director
Top Greener, Inc.